DEAN INTERNATIONAL, INC.
PUBLIC POLICY CONSULTANTS

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MEMORANDUM

To: **Linda Martin, Mayor, City of Euless**
Gary McKamie, City Manager, City of Euless

From: **David Dean, President/CEO, Dean International, Inc.**
Russell Schaffner, Sr. Public Policy Consultant, Dean International, Inc.

Date: **Tuesday, July 8, 2014**

Subject: **Dean International, Inc. Qualifications and Draft Scope of Services**

Pursuant to your request, please find below an introduction and overview of Dean International, Inc., with previous clients and project information as well as a scope of services drafted for the City of Euless.

Introduction and Overview

Dean International, Inc., a public policy consultancy, provides its public and private sector clients with exceptional service and makes its extensive subject matter expertise in numerous public policy areas including transportation and water development, policy and planning, Transit Oriented Development, finance and project funding, international trade, communication services, coalition building and summits, legislative and congressional affairs.

Dean International, Inc. maintains a distinguished reputation for its ability to effectively facilitate matters of interest at the local, regional, state, federal and international levels of government for both and private sector clients. This includes effectively collaborating and working with major state, federal, and international agencies in both the legislative and executive branches of government. We have also developed relationships with a number of academic institutions and are equipped to utilize these relationships as significant resource agencies for our clients and projects.

Dean International, Inc. was founded by Mr. David A. Dean in 1994 after being a shareholder with the Dallas-based law firm of Winstead Sechrest and Minick, where during his eleven years with the firm, Dean served as Chairman of the Public Law Section, Chairman of the Business Development Committees, member of the board of directors and was President of Transportation Strategies, Inc., a subsidiary of the firm's consulting group.

While Dean was a member of the Greater Dallas Chamber of Commerce board of directors for nearly a decade, he served on the Chamber's executive committee, chaired the public policy committee and spear-headed Dallas' highly successful and much acclaimed Dallas NAFTA Trade Initiatives that led to the selection of Dallas as the domiciliary for the NAFTA Labor Secretariat.

Dean International, Inc. has tremendous experience in effectively facilitating technical and policy compliance processes, economic development, as well as environmental processes. Our consultants are skilled in successfully securing critical public and private sector approvals and funding for a wide variety of projects including water development, highway, light rail and transit, commuter rail, aviation, high speed rail, port expansion, trade corridors, and other transportation and infrastructure modes.

Dean International, Inc. also has certain knowledge, extensive experience, and unique expertise in water policy development, water project funding, and the identification of water resources that allows it to serve its clients effectively, efficiently, and with real results. Dean International, Inc. has negotiated contracts for multi-state right of way acquisitions and easements, water rights, and has worked in the development of water transmission policy.

Dean International, Inc. has worked for numerous clients without conflict of interests, dedicating the necessary resources to produce superior results. With the absence of conflict of interests between clients, Dean International, Inc. is able to use its sure and certain knowledge, substantial experience, and its essential, long term relationships to reach the goals of each client.

Dean International, Inc. works in an efficient and streamlined way to keep its costs and expenses low, on a project by project basis, to minimize institutional costs and expenses keeping billing rates low, while maximizing return to our clients. At the same time, Dean International, Inc. accomplishes the client's goals and objectives through whatever assets are necessary.

Senior Consulting Team

Lead Consultant/Principal

David A. Dean, President and Chief Executive Officer
Dean International, Inc.
B.B.A., Business Administration, Southern Methodist University; Juris Doctor, University of Texas at Austin; D.H.L., Honorary Doctor of Humanities, from Dallas Baptist University.

Expertise: Mr. David Dean has over four decades of experience in public policy, public policy law, and transportation and infrastructure development. Mr. Dean has experience and expertise in developing legislative programs, forming coalitions and caucuses, and implementing strategic plans to accomplish the mission, goals, and objectives of his

clients. Mr. Dean has worked on numerous international projects and has been active in international trade policy and economic development.

- Secretary of the State of Texas under Governor Bill Clements, and served as General Counsel to Governors Dolph Briscoe and Bill Clements for over ten years of total service to the citizens of Texas.
- Co-Chair of the state of Texas Public Services Standard of Conduct Commission created by the Legislature in 1981-1983.
- City of Irving – Transportation Policy Development – represented the City of Irving for the past sixteen years in transportation and infrastructure development policy and assisted in securing the City of Irving over $2.5 billion in transportation project funds from federal, state, regional, and local entities. Assisted in the expediting of projects, legislative recommendations, and ensuring that the City of Irving's vision was accomplished.
- Annual Transportation and Infrastructure Summit and Annual Transportation and Infrastructure Conventions – created, organized, and maintained the City of Irving's Annual Transportation and Infrastructure Summit for the past sixteen years.
- Created, organized, developed and led consultant teams, organizing trade missions, strategic meetings, and coalitions for the IH-35 Corridor Coalition, the Dallas NAFTA Trade Corridor, the River of Trade Corridor Coalition, Transportation EXcellence for the 21st Century, Texas High Speed Rail and Transportation Corporation, the South Central High Speed Rail and Transportation Authority, TRANSCO, the NTCC and other clients and groups.
- Multiple Strategic Transportation Enhancement Plans and Programs – Represented numerous cities and counties in prioritizing and securing funding and in the expeditious development of numerous surface transportation projects throughout the county (see below).

Managing Consultant Team

John Cranfill, Senior Public Policy Consultant
Dean International, Inc.
B.A., Baylor University; M.S., University of Southern California

Expertise: From 1982 to 2007, spanning 25 years, John was chairman of the Elections Advisory Committee to the Secretary of State of Texas, a body of media executives and legislators that observe each statewide election and write a report for the governor, lieutenant governor and speaker. He was appointed by the governor and secretary of state covering the terms from Bill Clements to Rick Perry and personally observed each election and wrote the reports. Mr. Cranfill is currently a Senior Public Policy Consultant with Dean International, Inc.

- John worked as the senior Editor for Belo Interactive, the Internet division of Belo Corp. in Dallas, June, 2000 to February, 2007, and used news judgment to report and select stories that appeared on the 24 Belo television and newspaper Web sites nationally, and included live streaming video of breaking news events, photos and slideshows.
- John was the Managing Editor of Dallasnews.com, the Web site of The Dallas Morning News from its inception in November 1996 to June, 2000. He published

the first big story to be broken on the Internet on Feb. 28, 1997 that Timothy McVeigh had confessed to the Oklahoma City bombing.

- He also was a local reporter, business reporter, energy editor and assistant managing editor for The News, spanning 35 years. John was a United States Air Force officer (Captain) with service in South Vietnam, Thailand, Philippines, Japan, Taiwan, South Korea, Hawaii and various islands in the South Pacific, and the Military Airlift Command in St. Louis.

Russell Schaffner, Senior Public Policy Consultant
Dean International, Inc.

B.A., Midwestern State University
Expertise: Russell Schaffner is a Senior Public Policy Consultant for Dean International, Inc. Mr. Schaffner's responsibilities include direction and operation of Transportation EXcellence for the 21st Century (TEX-21), a 501 (c) (6) Texas not for profit corporation, Texas High Speed Rail and Transportation Corporation (THSRTC), a 501 (c) (6) Texas not for profit corporation, and the South Central High Speed Rail and Transportation Authority, a Texas Local Government Corporation.

- TEX-21 – Maintains and provides full public policy and staff support for the operation and management of this significant and historic statewide, grassroots transportation infrastructure public policy advocacy group and think tank. Mr. Schaffner supports the operation of three standing committees and two special task forces.
- THSRTC – Maintains and provides full public policy and staff support for the operation and management of a grassroots public policy group geared towards the primary objective of THSRTC is to assist in linking the population centers of the Dallas-Fort Worth, Houston, San Antonio and Austin metropolitan regions with the development of a high-speed rail and multi-modal transportation corridor route.
- City of Garland – Creation, development and implementation of a Strategic Transportation Enhancement Plan
- City of Irving – Transportation and Infrastructure Development Policy – Full public policy support and development
- City of Irving – Water Development Policy – Full public policy support and development

Consultants: Strategic Services

John Blain
Dean International, Inc.

B.S., Civil Engineering, University of Texas

Expertise: John Blain is a retired Dallas District Design Engineer who has forty-six years of service with the Texas Department of Transportation. Mr. Blain's experience included all phases of project planning, location and layout design and construction supervision of contract work. Mr. Blain also served for 32 years with the U.S. Army

Corps of Engineers where he led engineering groups on multiple continents. Mr. Blain is currently a Senior Public Policy Consultant with Dean International, Inc.

- Began work with TxDOT in 1950 and retired in 1995 as the Director of Transportation Planning and Development, being in charge of all design, right of way, and surveying for the Dallas District Office of TxDOT
- Key projects he worked on during his career was SH 190, US 75, IH 635, SH 161, IH-30, SH 205, IH 20, among others within the Dallas District Office of TxDOT
- City of College Station – Transportation and Infrastructure Policy – full public policy support and development for a Transportation Enhancement Plan

Charles R. Tucker, P.E., Senior Public Policy Consultant
Dean International, Inc.,
B.S., Civil Engineering, University of Arkansas

Expertise: With TxDOT, he directed the district operation of advanced planning, regional planning, plan development, right-of-way acquisition and project programming & scheduling activities, represented the department in various state and regional meetings and committees, increased the district construction letting volume from $200 Million in 1997 to $490 Million in 2003.

- He coordinated the operation of District Roadway Design, District Bridge Design and District Map & Deed section, coordinated negotiation and execution of consultant contracts for design work and bridge inspection work and supervised preparation and submission of Plans, Specifications & Estimates (PS&E) for highway construction projects.
- His major design projects were the U.S. 75 reconstruction in Plano, S.H. 161 in Irving and the geometric layout for S.H. 161/ S.H. 114 interchange in Irving. He was also the leader of a roadway design team responsible for PS&E preparation for highway construction projects, and reviewed PS&E prepared by various Area Engineers prior to submissions to Austin office, and managed consultant-engineering contracts for PS&E preparation.
- Currently works for Dean International, a public policy firm, on a contract basis providing engineering advice and review of transportation issues for the Dallas/Fort Worth region. Represents Dean International at various state and regional meetings.

Rene Gonzalez
Dean International, Inc.
B.B.A., University of Texas at San Antonio

Expertise: Mr. Gonzalez has been an active participant in the development of grassroots campaigns, community engagement, and strategic development for several organizations. He has crafted and executed several successful communications campaigns, international development opportunities, and legislative initiatives.

- Corporate Communications Manager, TMC (Texas Migrant Council) – Mr. Gonzalez developed strategic planning and implementation initiatives for the corporation, providing development, special events, public affairs, media relations, advocacy consulting and media production in Spanish and English.

- Mr. Gonzalez created and orchestrated programs and development opportunities for programs as varied as Head Start, boards, and leadership groups
- State, Fedearl & International Affairs Director, Laredo Development Foundation – Mr. Gonzalez created and executed a communications strategy to market Laredo's strength as a leader in international trade, created and initiated legislative agendas for Laredo at the State and Federal levels, and secured millions of dollars for infrastructure improvements for the City
- Mr. Gonzalez has partnered with various regional, state, national and international organizations to implement economic development opportunities, including NAFTA implementation, working with partners in Mexico and Canada

Roy Gilyard
Dean International, Inc.
B.A., Northeastern State University; M.A., University of Oklahoma

Expertise: Roy Gilyard has over three decades of experience in transportation planning, project development, and federal and state policy development. As the Executive Director of an MPO, Mr. Gilyard has led groundbreaking efforts transit, highway, and airport development. Mr. Gilyard overseen over two billion dollars worth of projects developed during his time as an MPO director.

- Former Executive Director of the El Paso Metropolitan Planning Organization – Mr. Gilyard implemented the City's award winning transit system, developed the MPO documents (MTP, TIP, CMP), and oversaw the development of significant innovative transportation studies designed to improve economic vitality, air quality, and international transportation mobility
- Chief Urban Planner for the City of El Paso – Mr. Gilyard developed and managed several El Paso Comprehensive Plans, oversaw the development of zoning revisions, and prepared El Paso's first landscape ordinance
- Mr. Gilyard, through his experience in project development at the MPO level, has extensive subject matter knowledge and relationships with the USDOT, FHWA, and FTA as well as the Republic of Mexico and the State of New Mexico.
- Mr. Gilyard has assisted in the development of legislation before the Texas Legislature, especially related to El Paso transportation initiatives

Abbreviated List of Representative Clients and Projects

State Highway 360 North
Tarrant County
Principals within the Firm directed the development of this project from justification through construction. The team successfully expedited this project to the highest-ranking project on TxDOT's statewide plan in less than six months. During this process the team created the "cost per vehicle mile" formula that was adopted by TxDOT to evaluate all future roadway projects. State Highway 360 North also marked the first time the state considered right-of-way donations as a method to reduce the overall cost of the project. This project was unanimously approved by the TTC.

Interstate Highway 820/State Highway 121/State Highway 26/FM 1709 Interchange
City of North Richland Hills
Principals within the Firm performed the justification study to accelerate this project, modified the schematic to provide better overall access and redesigned the geometric configuration to reduce the total cost of this $210 million interchange. Located in the high growth corridor of north Tarrant County in the vicinity of two major mall and retail developments, this interchange was unanimously approved by the TTC and is currently under construction.

SH-360S
Arlington, Grand Prairie, Mansfield, Tarrant, and Johnson Counties, Texas
Subsequent to the successful development of SH-360N, the cities to the south, which had long supported the completion of SH-360S, retained Dean to accomplish the same result as accomplished in SH-360N. This case was different in that TxDOT had a more direct commitment to develop the project. (Development Cost: Approximately $85 million.)

State Highway 360 South
Tarrant and Johnson County
Principals within the Firm were responsible for developing a cost-effective schematic design of the extension of State Highway 360 through the cities of Arlington, Mansfield and Grand Prairie within Tarrant County, providing major freeway access to Joe Pool Lake and, ultimately, the Super Conducting Super Collider. Our team resolved ongoing disputes between the cities by developing a financially feasible funding scenario and resolving issues related to right-of-way acquisition, project costs, and accessibility.

SH 183 CDA Project
City of Irving
Dean International, Inc. assisted the City of Irving, Dallas County, City of Dallas, and other stakeholders in the development of the SH 183 CDA project including legislative authorization, funding, and procurement. Dean International, Inc. was instrumental in the development of this project and continuing its development.

Transportation Excellence for the 21st Century (TEX-21)
Dean International provides full public policy and staff support for the operation and management of this significant and historic statewide, grassroots transportation infrastructure public policy advocacy group and think tank. Dean International, Inc.

developed, supports and has organized, facilitated, and conducted hundreds of statewide meetings throughout Texas, Oklahoma, Arkansas and the Republic of Panama since 1998. TEX-21, through Dean International, Inc.'s assistance, has been an essential aspect in the development of transportation policy throughout the State of Texas and the nation. Through its Congressional and Legislative Caucuses, TEX-21 is able to have wide ranging effects on transportation policy and will continue to do so through International Fact-Finding Missions, legislative and congressional briefings, and its persistence on creating a better transportation system to better the economic development opportunities of the region and nation. Also, through Dean International, Inc., TEX-21 has developed three corridor task forces (IH-30, US 75, and US 287), passed significant legislation (including Linear TRZ), assisted in public awareness campaigns for constitutional amendments (including the current Proposition 1), conducted quarterly meetings with TxDOT Executive Staff, and held quarterly legislative caucus staff work groups in Austin.

The Texas High Speed Rail and Transportation Corporation (THSRTC)
Dean International, Inc. serves as the public policy consultant for the Texas High Speed Rail and Transportation Corporation and South Central High Speed Rail and Transportation Authority (a Texas Local Government Corporation). Through the efforts of Dean International, Inc., THSRTC has effectively advocated for high speed rail development in Texas, had the Brazos Express Corridor included in Federal rail reauthorization, and created astounding interest from high speed rail developers from across the world.

Strategic Transportation Enhancement Plan: IH-635 East, IH-30, and SH 78
City of Garland, Texas
Dean International, Inc. created, organized and is currently implementing a Strategic Transportation Enhancement plan focused on IH-635 East, IH-30, and SH 78 within the City of Garland. Dean International, Inc. has effectively organized a corridor stakeholders group for these projects, secured funding for a much needed sound wall along IH-635 East, and has organized numerous events and meetings for elected officials around the metroplex, and developed strategic relationships at the local, regional, state and federal levels.

Dallas NAFTA Trade Corridor; Creation and Development of the Dallas Inland Port; and the River of Trade Corridor Coalition
City of Dallas, Texas
Dean International, Inc. assisted the City of Dallas create an multiple international coalitions of cities, counties, private and public interests from California to Mexico to Chicago to Canada. Developed and executed trade agreements between the City of Dallas and various international and domestic ports and developed MOUs with the EPA and MARAD. Through the efforts of Dean International, Inc. with the City of Dallas, the Dallas Inland Port because one of the most valuable inland port facilities in the nation, generating international acclaim.

IH-35 Corridor Coalition
NAFTA Super Highway Corridor Coalition
States of Texas, Oklahoma, Kansas, Iowa and the State of San Luis Potosi, Mexico

Dean International, Inc. created, organized and served as legal, communication and technical consultants for North America's Superhighway Coalition representing hundreds of key federal, state and local officials in the United States, Mexico and Canada in achieving "high priority corridor" designation for Interstate Highway 35 within the National Highway System and in gaining Congressional approval for a NAFTA Superhighway System designation within the framework of the Intermodal Surface Transportation Efficiency Act of 1991. Represented numerous cities, counties and state governments in the conceptualization and the creation of the NAFTA Super Highway Corridor and Coalition.

City of College Station Transportation Strategic Enhancement Program
City of College Station, Brazos County, Texas
Assisted the City of College Station in developing a strategic transportation agenda including an analysis of mass transit, airport and aviation issues, railroad analysis, development of a project prioritization matrix, review and analysis of a variety of surface transportation projects and provided public policy and political assistance to accomplish College Station's transportation goals and objectives before both the executive and legislative branches at the local, regional, state and federal levels of government.

Dallas Fort Worth International Airport
Transportation Enhancement Program
Dean International, Inc. developed a comprehensive and detailed overview of all major transportation issues and projects affecting the DFW International Airport. Representation resulted in a prioritization of projects and a more focused representation and presentation of projects within the Metroplex.

Transportation Enhancement Program
Webb County, Texas
Dean International, Inc. assisted Webb County, the City of Laredo, and the Laredo Development Foundation in the development of an acceptable schematic design, initial alignment and right-of-way donation strategy to justify the acceptance by TxDOT and the TTC of the outer loop extending from US 83 to Interstate Highway 35, with a potential future extension to the international bridge crossing at the Columbia Solidarity Bridge. The completion of this project resulted in Union Pacific Railroad constructing a large intermodal facility adjacent to the proposed interchange at Interstate Highway 35 in the north sector of the County.

Denton County Transportation Enhancement Program
Denton County, Texas
Represented client in prioritizing and securing funding and in the expeditious development of numerous surface transportation projects throughout the county. Secured in excess of $100 million in state and federal funds, expedited numerous projects, acquired scores of properties for the purpose of developing and completing the transportation infrastructure within the community, developed and put into place a variety of innovative programs to highlight and facilitate the development of transportation projects. (Benefit received in direct funds: In excess of $100 million, not to mention the timesaving benefits of expediting projects to completion.)

Williamson County Transportation Enhancement Program
Williamson County, Texas

Dean International, Inc. has served as public policy and transportation consultants for Williamson County, Texas in all matters regarding state and local transportation issues and funding. Dean assisted Williamson County in the development of the county's 1996 roadway bond package, which included the acquisition of right-of-way, the completion of major highway feasibility studies, project construction, and securing additional funding for regionally significant road projects. (Total value of the transportation improvements analyzed and enhanced exceeds $325 million.)

Intermodal Study, Transportation Enhancement Program
City of Mesquite, Dallas County, Texas

Represented the city in securing regional funding dollars for major interchange study and redesign of intersection of Town East Mall Blvd. and US-80. Successfully assisted the city in developing a prioritization of local, state, and federal transportation projects and in increasing funding for said projects. Assisted in securing beautification and landscaping funding, heightening the awareness of TxDOT and other entities as to the strategic importance of Mesquite as a transportation city with a significant stake in the north-south NAFTA trade areas of the Metroplex and Texas (Total value of improvements, grants, awards and construction contracts for highway and infrastructure improvements is approximately $250 million).

City of Irving Strategic Transportation Enhancement Program-SH-183; Loop 12\IH-35E; Northwest Corridor\DART Light Rail Line\SH-114 General Purpose & HOV Lanes; SH-161
City of Irving, Dallas County, Texas

Developed and implemented a comprehensive strategy to manage three Major Investment Studies [MIS]; developed a community consensus on design, alignment, capacity and related matters for each of the MIS projects. Created, staffed, and advised four Irving Citizen Advisory Councils (ICAC's) to assist the City of Irving, TXDOT, DART, DFWIA, Dallas County, the City of Dallas, the North Texas Toll Road Authority, the MPO and related organizations in determining the locally preferred alternatives, creating a proactive development timeline, securing appropriate requisite governmental approvals and securing necessary local, regional, state and federal funding for project development. (Resulting in over $6.4 billion in transportation funds to projects within the City).

Annual Transportation and Infrastructure Summits (Irving, Texas) and Annual Transportation and Infrastructure Convention (Washington, DC)

Created, developed, and sustained sixteen annual summits in Irving, Texas and six annual conventions in Washington, DC for the City of Irving to assist in the City's policy and project objectives. Drafting agendas, inviting speakers, organizing and securing logistics, as well as staffing the events were part of Dean International, Inc.'s duties. Dean International, Inc., through these annual events, raised the City $3 million in funds from sponsorships, memberships, and registrations.

IH-635 and IH-30 Interchange; Town East Blvd. Access Issues; Signage, Setback, Construction Schedules and Related Issues
Town East Mall \ General Growth \ Grosvenor.

Provide substantive consulting services designed to facilitate agreement between private and public sector interests regarding $325 million in public and private roadway improvements. Coordinate redesign of interchange and approaches such that existing ingress and egress will be maintained and enhanced. Address a variety of other issues including signage, setback requirements, parking ratios, access to frontage roads, lighting, safety, construction timing and schedules, access to businesses during construction and numerous others as well. Stage other improvements in the area in a manner that will not adversely affect existing businesses and economic tax base.

Partial Listing of Additional Transportation Related Public Policy Projects and Clients:

IH-35E Frontage Roads Easement
Abatements
SH-121 Bypass
PASS Program
FM-2499
Fiber Optics Cabling
FM-1603
Toll Road Contracts for Coin Collection
Vista Ridge IH-35E Interchange Load
Zone Road Issues
Railroad Crossing Issues
SH-183 Master Improvement Study
Railroad Ordinances for Municipalities
Inland Port - Preclearance Issues
Weight and compliance Issues\
O'Connor Boulevard
Breaking Federal Control of Access
Expediting SH-161
Thoroughfare Plan Developments for Municipalities
Control of Access Issues with TxDOT and FHWA
Right-of-Way Acquisition Issues
Avigation Easements Transwestern
Development Corporation
Access and Related Easements
Hilton Hotels
McDonalds Corporation Government
Procurement Issues
City of Carrollton
DFW Freight Forwarders
Road Utility District and Special
District Formation Issues
Jerry Stone Development
Ron Holmes Properties Transportation Corp.
McCaslin Properties
Mass Transit Issues
Bond Election and Related Public
CapCon Interests
Electronic Data Systems
J.C. Penney, Inc.
Las Colinas Development Corporation
Dallas County Utility Reclamation District Number 1 (DCURD)
Finance Issues
Rosewood Development Corporation
General Growth Inc.
El Fenix Inc.
The Emporium Association
Grosvenor Inc.
Celebration Station, Inc.
Market East
Lateral Boring Issues
Centre Development
Drainage and Related Easements
SH-114 Improvements
The Trophy Club
LBJ Main Lane Improvements Town East
East Blvd./U.S. 80 at Samuels
U.S. 80
City of Burleson
U.S. 190 Land Acquisition and Access Issues
Thompson Interests
USPS Sites
Gifford Hill American
Scottish Rite Hospital
Bob Hudiburg Chevrolet
Baylor University Medical Center
Trammell Crow
Presbyterian Hospital
Cadillac Fairview
Triland Development
Radio Shack
Terra Properties
FFE Trucking
University of Texas
Ruan Trucking Inc.
Attorney General of Texas
Texas Department of Transportation
Global Industrial Technologies
Cubic Corporation
City of Euless
Thompson Properties
State of Texas
Wycliffe Bible Translators Williamson
County
The NAFTA Superhighway System
Southwest Land Title

Dallas Medical Resource Corporation
Cousins-Stone Interests
Faison-Stone Interests
Annual Transportation and Infrastructure Conventions (2007-2013)
Navarro Sand and Gravel Haberman Development Co.
H.T. Ardinger and Sons
Sheldon Properties
The City of Irving
IH-35 Corridor Coalition
DFW International Airport Denton County
Dallas County
Tarrant County
Webb County
State of Oklahoma
State of Iowa
Kansas City
City of Dallas
Bennett Properties
McCaslin Interests
City of Euless
City of North Richland Hills
City of Waco
City of Grand Prairie
Royal Body Care
Annual Transportation and Infrastructure Summits (1998-2013)
Texas-21 (Transportation Excellence for the 21st Century)
Irving Citizens Advisory Commissions (ICACs)
City of College Station
Methodist Medical Center
Park West Development
IBM (Solana Development)
Groupo IMSA
Mayor's Office Mexico City
Omar Harvey 544 Ltd. Partners LLC
The Marubeni Corporation
CarrAmerica
City of North Richland Hills
MTECH
Numerous Banking Organizations and Financial Institutions
Chiang Patel Engineers
Netzer Investments
Mountain Creek Development
Valwood Improvement District
Herschel Forrester Investments

Partial Listing of Past and Current Organization Members and Event Sponsors:

AAA
AAA Texas
ACS
AECOM
Allen Chamber of Commerce
Alstom
Alstom Transportation
American Airlines
Apex Solutions
Ark-Tex Council of Governments
ARUP
AT&T
Atmos Energy
Atser
ATX Group
Azteca-Omega Group
Balfour Beatty Rail
Best Southwest Partnership
Bexar County
Birkhoff, Hendricks & Conway
BNSF Railway
Bombardier
BOSC, Inc.
Bowie County
Brampton, Ontaio
Brazos County
Brazos Valley Council of Governments
CapitalSoft Inc.
Carter & Burgess, Inc.
Caterpillar, Inc.
Central Texas Council of Governments
CH2MHill
Cherokee Investment Partners
Chiang, Patel & Yerby, Inc.
City of Abilene
City of Addison
City of Alice
City of Allen
City of Atoka, OK
City of Austin
City of Brownsville
City of Bryan
City of Bryant, AR
City of Burleson
City of Carrollton
City of Cedar Hill
City of College Station
City of Colleyville
City of Commerce
City of Conroe
City of Coppell
City of Corpus Christi
City of Crockett
City of Dallas
City of Decatur
City of Del Rio
City of Denison
City of Denton
City of DeSoto
City of Duncanville
City of Durant, OK
City of El Paso
City of Euless
City of Farmers Branch
City of Flower Mound
City of Forest Hill
City of Forney
City of Fort Worth
City of Frisco
City of Garland
City of Granbury
City of Grand Prairie
City of Grapeland
City of Grapevine
City of Greenville
City of Highland Village
City of Hillsboro
City of Houston
City of Huntsville
City of Hutchins
City of Irving
City of Keller
City of Kennedale
City of Killeen
City of Lancaster
City of Laredo
City of Lockhart
City of Lubbock
City of Lufkin
City of Mansfield
City of McKinney
City of Melissa

City of Mesquite
City of Midland
City of Midlothian
City of Mount Pleasant
City of Mount Vernon
City of North Little Rock, AR
City of North Richland Hills
City of Odessa
City of Pearland
City of Pharr
City of Plainview
City of Plano
City of Redwater
City of Rhome
City of Richardson
City of Rockwall
City of San Antonio
City of San Marcos
City of Sherman
City of Southlake
City of Stephenville
City of Sulphur Springs
City of Temple
City of Texarkana
City of Texas City
City of Tyler
City of Waxahachie
City of Woodville
City of Wylie
Civil Associates, Inc.
Clean Energy
Clovis, NM
Collin County
Colorado Railcar Manufacturing
Cousins Properties
Craig Olden, Inc.
Crossland Acquisition
CTL Thompsson LLC
Dallas County
Dannenbaum Engineering
DART
DCTA
DCURD
Denton County
Detroit, MI
DFW International Airport
DMJM+Harris
Durable Specialties, Inc.
Earth Tech, Inc.
East Texas Council of Governments
Eckels Law Firm
ECONOLITE Control Products, Inc.
El Paso County
El Paso International Airport
El Paso Metropolitian Planning Organization
Exxon Mobil
First Southwest Company
Fort Worth Transportation Authority
Franklin County
Freese & Nichols, Inc.
Frisco Chamber of Commerce
Fulbright & Jaworski, L.L.P.
Garver Engineers, LLC
Graham & Associates
Grayson County
Greater Irving-Las Colinas Chamber of Commerce
Grimes County
GRW Willis, Inc.
Halff Associates, Inc.
Harris County
Harris County Toll Road Authority
Harrison, Walker and Harper, LP
Hatch Mott Macdonald
HDR Engineering, Inc.
Heart of Texas Council of Governments
HERZOG
Herzog Transit Services, Inc.
Hildalgo County Metropolitian Planning Organization
Hillwood Development Corporation
HNTB Corporation
HOLT CAT
Hopkins County
Houston Airport System
Houston-Galveston Area Council
Huitt-Zollars, Inc.
Hunt County
Hunter Associates Texas, Ltd.
IH-69 Alliance
Infrastructure Management Group
Insight Research Corporation
Intelligent Transportation Society of America
Jackson Walker, LLP

Japan High-Speed Rail
Kellogg Brown & Root
Kiewit Development Company
Kimley-Horn and Associates Inc.
Knudson & Associates
KSWRP
Las Cruces, NM
Lee+Elliott, Inc.
Lockwood, Andrews & Newnam, Inc.
LopezGarcia Group
LRTA Engineering
Manning Architects
MARKHURD
McKinney Chamber of Commerce
Memphis, TN
Metropolitan Transit Authority of Harris County
Mobile Energy Solutions, LLC.
Motran Alliance, Inc.
Nathan D. Maier Consulting Engineers, Inc.
National Cheng Kung University
National Steering Committee
NEC
Nextel
North Texas Tollway Authority
NTE/Cintra
Pacheco Koch Consulting Engineers, Inc.
Paradigm Traffic Systems, Inc.
Parsons Brinckerhoff
Pate Engineers Inc.
PBS&J
Plano Chamber of Commerce
Port of Brownsville
Port of Corpus Christi Authority
Port of Ensenada
Port of Galveston
Port of Guaymas, Sonora
Port of Houston Authority
Port of Lazaro Cardenas, Michoacan
Port of Manzanillo, Colima
Port of Topolobampo, Sinaloa
Ports-to-Plains Trade Corridor Coalition
Prointec
Quantm Limited, Inc.
Richardson Chamber of Commerce
Siemens Transportation Systems, Inc.
Skanska
Spanish Trade Commission
Stantec Consulting
Surveying And Mapping Inc. (SAM Inc.)
SW Arkansas Planning and Development District
Tarrant County
Tarrant Regional Transportation Coalition
Teague Nall & Perkins, Inc.
TEX-21
TexAmericas
TexAmericas Center
Texarkana, AR
Texas A&M University - College Station
Texas A&M University - Commerce
Texas A&M University - Texarkana
Texas A&M University Easterwood Airport
Texas Association of Business
Texas Council of Engineering Companies
Texas Southern University
Texas State Technical College
Texas Transportation Institute
The "T"
The Allen Group
THSRTC
Titus County
Town of Addison
TransSolutions
TRC \ Hunter Associates Texas Ltd.
Trinity Industries, Inc.
Tri-Tech Surveying Company LP
Turner Collie & Braden, Inc.
Tuscon, AZ
Tyler County
U.S. Chamber of Commerce
U.S. Laboratories Inc.
URS Corporation
UTA
Verizon Communications
Vinson & Elkins
Wise County
Zachry Construction

Scope of Services

Dean International, Inc. proposes for a scope of services to the City of Euless, to address the real and substantial transportation needs:

A. **Strategic Transportation Enhancement Plan.** Dean International, Inc. will create, develop, prepare, and maintain a Strategic Transportation Enhancement Plan (hereinafter STEP) for the purpose of developing projects prioritized by the City, including maximizing funding, as it relates to SH 183, Harwood Road, and SH 360.

The STEP will be a written document that will be updated annually and periodically as directed by the City and will reflect a detailed listing of the then-current funding opportunities for transportation projects, projected timeline, and the potential strategies to assist the City in qualification for same.

For purposes of contract compliance, the City and Consultant acknowledge that while there needs to be a degree of flexibility in addressing the transportation needs of the City as herein outlined, that the creation of the STEP will outline the process and procedure relating to SH 183, Harwood Road, and SH 360 by which the City and Consultant agree to relate to each other during the term of this Agreement.

The City and Consultant agree that the following projects will be evaluated and City and Consultant will actively pursue SH 183, Harwood Road, and SH 360 projects.

SH 183

Monitor and develop the SH 183 project that has, currently, a conditional award between TxDOT and a developer, with a keen focus on the development of the project within the City limits of the City of Euless. Work to ensure timely completion and possible expansion opportunities.

Harwood Road

Assist the City of Euless in the development of a solution to the extension and connection of Harwood Road through the DFW International Airport to a logical connecting facility.

SH 360

Monitor and develop opportunities for the redevelopment and development of the SH 360 corridor, with special focus to SH 360 from SH 121 to SH 183, and creating and sustaining a focus on the corridor including the southern extension to US 67 and IH-35.

STEP document will outline the steps of project development and catalogue possible funding mechanisms, project status, and possible opportunities for development.

B. **Public Policy Survey**. Monitor meetings and prepare reports as appropriate, generally keeping the City informed of relevant transportation-related actions by the following agencies to the projects identified above: various transportation-related agencies and organizations at the local, state and federal levels of government, including the U.S. Congress and appropriate committees, U.S. Attorney General, U.S. Department of Transportation agencies including the Federal Aviation Administration, Federal Highway Administration, Federal Railroad Administration, Federal Transit Administration, Texas Governor's Office, Texas Attorney General's Office, Texas Legislature and appropriate committees, Texas Transportation Commission, Texas Department of Transportation-Headquarters (Austin), Texas Turnpike Authority, North Texas Toll Road Authority, Texas Department of Transportation-Dallas District, Texas Department of Transportation-Fort Worth District, the Dallas Area Rapid Transit Authority, the Fort Worth Transportation Authority, the Denton County Transportation Authority, North Central Texas Council of Governments, Dallas Fort Worth International Airport, Metropolitan Planning Organization, Regional Transportation Council, Dallas Regional Mobility Coalition, Tarrant Regional Transportation Coalition, Dallas County Commissioners Court, Denton County Commissioners Court, Collin County Commissioners Court, the United States Army Corps of Engineers, and others to be mutually agreed upon relating to those projects; and

C. **Legislative and Congressional Strategy**. Develop and implement a legislative and congressional strategy designed to enhance funding allocations, opportunities, and alleviate hurdles for the above-referenced transportation projects and initiatives;

D. **Communications Strategy**. Create an internal and external communications strategy, related to transportation and infrastructure subject matter, for the City of Euless and key stakeholders within the region, state, and federal governments;

E. Assist Client in any other service mutually agreed upon by City and Consultant in writing and subject to additional remuneration.