

FIFTEEN YEARS OF SERVICE
JEFF TOWNE – JUNE 2001
Graphic Artist – Parks and Community Services

Education, Training & Licenses:

Jeff is a graduate of Berkner High School in Richardson, Texas. He received Bachelor's Degrees in both Film and Advertising from the University of Texas at Austin.

Employment Background & Experience:

Previously, he worked as an Art Director Intern at The Richards Group advertising agency in Dallas where he developed layouts for billboard and magazine ads and presented creative ideas for the 7-Eleven and Chick-Fil-A accounts. Jeff has also worked as a Freelance Graphic Artist for Texas Capital Bank and PlainsCapital Bank.

Awards, Recognition, Associations, & Personal Data:

While at the City of Euless, Jeff is proud to have created promotional graphics, advertising and signage for all of the City's special events and most of the City's parks and facilities, plus many additional projects for other departments. Jeff has designed and produced the layout and graphics for *Euless Today* for 11 years. He designed and produces *The Euless Playbook* magazine 3 times a year. Jeff created the "Simply FabEuless" slogan and logo and has produced special projects such as: the design of McCormick Park historical markers, the city light pole banner designs, the vehicle wrap design of the PACS concession trailer, logos for Access Euless, Arbor Daze and the EFLC, and the Euless Recycling mailer. Jeff was named the City of Euless December 2004 Employee of the Month, and he has received 11 Texas Festival & Events Association Marketing Awards and two International Festival & Events Association Marketing Awards. When not at work, he enjoys spending time with his wife, Amy, and their two children, Nathan (8) and Lucas (5).

